

Message From The President

REFLECTIONS

By: Dan Sippl, RSVA President

It is with great enthusiasm that I welcome Cindy Carruthers as our new Administrative Assistant for RSVA. As many of you are aware, Cindy is the daughter of a long time friend and leader of RSVA, Gene Hiesler. She brings with her a vast and lifelong knowledge of our Randolph-Sheppard Vendors of America. She will be assuming the responsibilities that Kim Venable has performed for us for over 20 years with the utmost of excellence. Kim is not stepping down, just stepping aside. She will continue to be a strong advocate of our program. With Kim and Cindy's long standing relationship, the transition will be a very smooth and seamless one for all of us.

As everyone is wrapping up their fall meeting schedules and preparing for the Holiday season, it is a great time to reflect on the value of our program to our family and customers. As we traveled around the various states to visit and present to annual meetings and upward mobility training conferences, we are reminded that we can do anything we put our hearts and minds to doing. We may just do it a little differently than the sighted world. It always amazes me that we generally end up doing it better, more efficiently and more personally than those with full use of their vision. There are so many great stories and biographies out there that I dare not try to repeat them. They can only truly be told by the ones who actually lived them.

It also amazes me that we continue to find so many people that support us well above the call of duty. Government employees are unselfishly willing to assist and offer guidance as we continue to be the best in our profession. They spend nights and weekends with us as we strive to bring our customers the best, as they deserve. With all of their support and your great attitude and work, we will continue to stay in contact with our legislative leaders to build our program and remind them about the importance of our Randolph-Sheppard Program to society. We continue to work with the White House administration, the Rehabilitation Services

Administration (RSA) staff, and Melanie Brunson and Eric Bridges of the American Council of the Blind to encourage the signing of an executive order reinforcing the R-S Act. We also continue to work with the RSA staff to promote some standards and guidelines for our Teaming Partners and SLA's who provide military dining contracts for our troops.

As we prepare for the holiday season, it is not too early to make plans to attend Sagebrush in Las Vegas in February. Attending Sagebrush will help you continue your personal goals of improving yourself and finding ways to be more efficient and profitable while providing the maximum service to our customers. As you peruse our agenda you will note that we are having a session on vending machine maintenance to allow us to keep our machines in prime operating order to produce the maximum of sales for our profitability. With that, you may want to bring your drivers along for training as they are generally our eyes as we maintain our equipment at peak performance.

As a reminder, Sagebrush is being held over Valentine's Day in Las Vegas, what a better way to show your appreciation for your Valentine than to bring her or him to the city of entertainment.

Viva Las Vegas!

HOLIDAY CHEERS

And

***WARM WISHES FOR A WONDERFUL
HOLIDAY SEASON!***

From The

***The 2011-2012 RSVA Board of
Directors***