



SAGEBRUSH CONFERENCE 2010

**Randolph-Sheppard Vendors of America
Business Enterprise Program Training Conference
January 25-29, 2010**

EXHIBITOR SHOWCASE OPPORTUNITY

You are cordially invited to exhibit your line of products and services at the Sagebrush 2010 Exhibitor Showcase to be held on Wednesday, January 27, 2010 from 12:00-5:00 p.m. at the Golden Nugget Hotel & Casino's Grand Event Center in downtown Las Vegas and right at the heart of the Fremont Street Experience. Business is always a pleasure at the Golden Nugget.

Each exhibitor will receive two complimentary conference registrations. Your company's link will be listed on the RSVA website, and your company will be included in the Official Sagebrush 2010 Program Exhibitor Showcase Listing, if paid by December 31, 2009.

New This Year! \$150.00 Advertising Discount for Exhibitors!

As our Thank You for your participation at the Exhibitor Showcase, we have arranged a \$150.00 Savings on all Sagebrush 2010 Official Program advertising for our exhibitors. All ads must be submitted to RSVA by December 31, 2009.

Wednesday's meetings will conclude at noon, so all attendees have ample opportunity to visit your exhibit booth and meet with you. We are again expecting a high attendance this year, due to the current climate regarding the Randolph-Sheppard Program and the emergence of a new and healthier national economy.

We anticipate this year's conference will be attended by more vendors and State Licensing Agency directors than has ever been the case in the past.

Their presence makes the conference far more important to you in terms of potential direct communications for sales and contacts.

We are requesting each exhibitor donate door prizes to be given away during the Showcase. We also encourage you to offer show specials so that blind vendors may place orders at your booth the day of the show.

If you wish to display equipment, you need not worry. Electricity is readily available and there is more than enough space for you to display your product. We think you will find the Golden Nugget very enjoyable. The Golden Nugget's fabulous Grand Event Center will be home to virtually all RSVA functions this year.

If you have written material to be distributed at the conference, you can send it directly to the Golden Nugget Hotel in care of Sagebrush without having to go through Las Vegas Expo. While there will be a charge for receiving and holding your material, it is considerably less through the Golden Nugget. Of course, if your material weighs 100 pounds or more, or includes equipment, it will need to go through Las Vegas Expo.

Randolph-Sheppard Vendors of America (RSVA) will draw attendees representing over 3,000 blind operators of businesses in the Business Enterprise Program (BEP) from throughout the United States. Historically the conference draws representatives from over three-dozen states, including many BEP state administrators. Each of the attendees will take all information obtained at the conference and bring it back to their respective states. Your company's information will be shared with blind operators across the country.

OFFICIAL PROGRAM ADS – GET NOTICED!

If you can't make it to Sagebrush, you can still get your message out there. Consider advertising in the Sagebrush 2010 Official Conference Program or, better yet, be a Sponsor. Do not miss the greatest opportunity to present your company to some of the most successful and accomplished blind individuals in the world. This is your one chance in Vegas for a "sure-thing-can't-lose-best-bet" opportunity!

For additional questions, please contact:

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GO FOR THE GOLD! BE A SPONSOR!

The Business Enterprise Programs (BEP) is federally mandated by the Randolph-Sheppard Act to provide employment opportunities for blind individuals in the United States. The program is administered in each state by the designated state licensing agencies (SLA's). The Randolph-Sheppard program has the first right of refusal to operate business facilities in federally owned government building in all 50 states. The businesses are primarily operated in city, county, state, and federal locations. They include snack bars, cafeterias, vending machine facilities, vending machine routes, highway rest stops, visitor centers, gift shops, variety stores, and food service canteen facilities on military bases. These facilities generate over \$700,000,000 in sales annually, making the Randolph-Sheppard program the 7th largest foodservice program in the nation.

See the reverse side of this page to locate the Sponsor level and benefits that best suit your needs while supporting this wonderful event. Thank You.

As in the past, payment for your sponsorship will be due upon your signing a commitment letter, and the deadline is December 31, 2009.

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